



Boise State University

UNTAMED. UNAPOLOGETIC.

Boise State University's relentless drive to win has earned the Broncos a place among the country's football elite. Respect for the Broncos' rise to prominence can be seen in rankings, recruiting, media attention, and even, in their uniforms. This year, Boise State is one of 10 top college teams to don the innovative Nike Pro Combat System of Dress. On Sept. 6, the Broncos will open their season against Virginia Tech in uniforms that say, yes, we have arrived.

The Boise State Nike Pro Combat System of Dress makes a statement in Silver Wing and vivid Game Royal, echoing the famed blue turf of Bronco Stadium. Nike designers also drew inspiration from the school's mascot, noting a link between Boise State's unpredictable style of play and the headstrong nature of an untamed horse.

These insights show up throughout the uniform. A reflective, orange-eyed bronco-head logo is found on the right shoulder of the jersey. The same logo wraps around the side of the chrome Game Royal helmet, with the player's number at the back lower right corner. Boise State's incalculable style is referenced in the asymmetrical placement of motifs throughout the uniform. The cuff of the left sleeve is bound in orange. On the left knee rests a slanted block "B," while "Broncos" appears on the side of the right leg—both in reflective lettering that will shine under the lights of FedEx Field. Corresponding gloves capture Boise State's pride: The slogan "Bleed Blue" is used as a background pattern for a bronco head that forms on the gloves when the palms face outward. "Bleed Blue," a saying adopted by the players, can also be found inside the back collar of the jersey. Footwear in Game Royal and Silver Wing with orange-tipped studs completes the commanding ensemble.

A bold expression of Bronco bravado, the Boise State Nike Pro Combat System of Dress also delivers significant performance benefits. The uniforms are 37 percent lighter than current designs, relieving players of extra weight in a game that demands top speed. The four-way stretch twill fabric rapidly sheds sweat and water, ensuring that even when wet, these uniforms are lighter than their standard-issue counterparts when completely dry. Dual-density foam padding provides critical protection and greater mobility than traditional pads for unencumbered speed. The Nike Pro Combat base layer allows for specific pad placement to suit every position, providing a highly customized solution.

The game of football has evolved. Players are stronger and faster, collisions more forceful. For the Boise State Broncos, the Nike Pro Combat System of Dress delivers unmatched lightweight protection in a formidable head-to-toe package.