



University of Alabama

## ***THE NEXT WAVE.***

Tradition is no small thing at the University of Alabama. With 13 national championships and 22 Southeastern Conference titles, there's no question that the perennially dominant Crimson Tide is one of the most decorated and respected college football programs in the country. This year, the defending national champion will suit up against Mississippi State on Nov. 13 in the innovative Nike Pro Combat System of Dress, a uniform that respects Alabama's heritage and speaks to success yet to come.

The balance between the classic and the contemporary shows up in subtle design details throughout the uniform. Oversized jersey numbers remain, but they are coded with a Cool Grey-and-White houndstooth check. It is a tribute to legendary Alabama coach Paul "Bear" Bryant, who could always be found on the sidelines in his signature houndstooth hat. A replica American flag is sewn on the right shoulder of the jersey to honor service members, as the uniform will be worn two days after Veterans Day. In accordance with U.S. Army regulation, the flag appears with the star field facing forward.

The jersey is rendered in Team Crimson, a color strongly associated with the team since a 1907 game against in-state rival Auburn. Coined by a sportswriter of the time, the Crimson Tide moniker is derived from the red clay mud found in the south. White pants are defined by a truncated Team Crimson double-stripe on the side of both legs, with the school's "A" logo at the hip. A wide stripe with houndstooth pattern bisects the Team Crimson helmet. Gloves have an all-over houndstooth pattern with a script "A" on each palm. The fingers are imprinted with values instilled by Coach Nick Saban, reading from pinkie to thumb: Discipline, Commitment, Toughness, Effort and Pride. "Roll Tide" is printed on the inside cuff. Footwear in corresponding team colors completes the commanding ensemble.

A bold expression of Crimson Tide tradition, the Alabama Nike Pro Combat System of Dress also delivers significant performance benefits. The uniforms are 37 percent lighter than current designs, relieving players of extra weight in a game that demands top speed. The four-way stretch twill fabric rapidly sheds sweat and water, ensuring that even when wet, these uniforms are lighter than their standard-issue counterparts when completely dry. Dual-density foam padding provides critical protection and greater mobility than traditional pads for unencumbered speed. The Nike Pro Combat base layer allows for specific pad placement to suit every position, providing a highly customized solution.

The game of football has evolved. Players are stronger and faster, collisions more forceful. For the Alabama Crimson Tide, the Nike Pro Combat System of Dress delivers unmatched lightweight protection in a formidable head-to-toe package.